



SPONSORSHIP and DONATIONS

2025/2026 SEASON

PREPARED BY: SGB COMMITTEE



SOUTH GIPPSLAND BASS SWIMMING CLUB INC.

CLUB OVERVIEW

The South Gippsland Bass (SGB) Swimming Club is a dynamic and inclusive swimming program that caters for the Bass Coast and South Gippsland local government areas.

The aim of the club is to provide an environment which enables swimmers of various backgrounds and abilities to reach their full potential and to also have fun and be an important part of the SGB family and the local community. SGB has 240+ active swimmers; including family members, the clubs connection with local communities throughout South Gippsland encompasses 450+ people. Members are based in every part of South Gippsland from Phillip Island to Foster, Mirboo North to Loch and everywhere in between. The clubs online presence encompasses Facebook and Instagram and our website.



The SGB team believe the club can achieve its potential by coaches, parents, committee members and swimmers working together with the shared objective of encouragement, support and team camaraderie.

SPONSORSHIP OPPORTUNITIES

South Gippsland Bass Swimming Club is seeking partnerships that can help support and promote the club and inspire all members. The club is looking for partnerships that are connected to the community and businesses that share the clubs vision of providing first class community sporting opportunities. With sponsorship and donations SGB can continue to keep club fees accessible and in return promote your business to all members and the wider community.

Sponsorship opportunities are open to negotiation and the current standard packages include:

FRIENDS of SGB \$50 + Donation through the ASF	Business Directory \$200+
A tax deductible donation through the ASF (Australian Sports Foundation) LINK to donation page. All donations are gratefully received	Company logo on noticeboards at both pools, social media posts, club newsletter and website. Business promoted in our club Business Directory

Business Directory Plus \$500 +
Company logo on noticeboards at both pools, social media posts, club newsletter and website. Business promoted in our club Business Directory Name/Logo on the SGB Gippsland Championship Club T-shirt <i>Name on lane at each club meet (4/5 per year)</i>

Premier Partners \$1000 - \$2500
<i>Package in addition to Business Directory Plus Sponsor, includes an upgrade of large logo at each swim meet</i> <i>Event sponsor at the Gippsland Championships</i> <i>Naming on a club age group trophy</i>

National Team Branding POA	Club Competition Branding POA
<i>Package in addition to Business Directory Plus Sponsor includes</i> <i>Company Branding on the National team uniform. Uniform Branding is a three year financial commitment for this sponsor due to printing of uniforms with logos.</i> <i>Named in media posts as Proudly Sponsored by ...</i>	<i>Package in addition to Business Directory Plus Sponsor includes</i> <i>Naming of one Winter competition hosted by SGB at Leongatha pool with meet advertising on Swimming Victoria website, Swim Central, local media, social media and branding of the meet as major sponsor. 3 Available</i>

Other Sponsorship opportunities

If you are interested in sponsoring a specific SGB team or event such as the Junior Race nights, Club meets, Gippsland Championship Team, Country Championship Team etc. please contact our sponsorship team

Contact

SGB sponsorship team: Rhiannon Lukey 0407 560 081 sponsorship@sghswimclub.com.au
Louise Sherar 0408 039 069



South Gippsland Bass Swimming Club

Sponsorship Commitment

Sponsorship **Package** **Level:** _____
Amount: _____

Sponsor Details:

Business/Organisation Name:	
Contact Name:	
Address:	
Phone:	
Email:	
Website or facebook URL:	

I/we wish our sponsorship to remain anonymous. Yes / No

I understand that by signing this form, I am agreeing to a 12 month sponsorship with South Gippsland Bass Swimming Club, with the option to renew for a further 12month period at the conclusion of this sponsorship term.

Signature: _____ Date: _____

Please return this form to **sponsorship@sgbswimclub.com.au** and attach a copy of your logo. An invoice will then be forwarded for payment.